



BCMA ELECTION FOR DISTRICT DELEGATE – DISTRICT 3 (VANCOUVER) – Dr. Charles Webb

In 2009 I was elected to the BCMA Board amidst divisions within the membership with a mandate to:

- Serve the needs and values of all the members of our Association.
- Bring the organization back to the electorate and back to ethical self –regulation thereby mitigating the attendant risks of harm to our collective image and finances through still ongoing public legal action.
- Enhance GP and Specialist relationships.
- Pursue a system that increasingly rewards physicians to deliver better outcomes for our patients.

The privilege granted me through my election to the BCMA Board revealed:

- An outstanding and dedicated CEO leading a competent friendly staff and administration.
- A strong universally supportive and organized Chair of the Board.
- Innovative advances through externally evaluated PSPs' and Divisions of Family & Specialist Practice.

In my view over the past two years the BCMA's vision and mission has been advanced through:

- Renewed energy injected by ten new dynamic and enthusiastic delegates.
- Directors and staff working hard together despite the spectre of many challenges posed by litigation.
- Better balance in the mix of members and directors on BCMA committees.
- Increased attention to evolving new governance while improving the processes for nominations.

These past two years I have tried to assist the Association through:

- Whole heartedly promoting fair play and reconciliation in often polarized situations
- Supporting the Board Chair in standing for Vice Chair and being voted Sergeant at Arms in 2010.
- Steadfastly championing the adoption of a policy on conflict of interest.
- Championing new board member orientation.
- Introducing electronic voting in future elections and referenda.

I now ask your support in working toward:

- Clear directorial vision executed by a new CEO enlisting all members eligible to join the association.
- BCMA supported cost neutrality in the implementation and maintenance of EMR's.
- Cost limitation through fair and ethical settlement of all court actions currently involving the BCMA.
- Cyclical reviews of the purpose, performance and cost benefit of over 70 BCMA committees.
- Encouraging more young, specialist, and female involvement in the BCMA.

Lastly let's not forget proration in the 1990's. There is no guarantee we can expect unending government support and co-operation. The BCMA must remain strong, united and prepared for all eventualities.

In Vancouver we must address the relatively increased overhead cost of urban as opposed to rural practice. I guarantee my best effort in working on this issue in the service of urban doctors, our families and patients. I will take your vote as a clear mandate endorsing the ongoing course for change. Thanks for your support.

**"Problems cannot be solved by the same level of thinking that created them."
- Albert Einstein**

RE-ELECT CHARLES WEBB FOR DISTRICT DELEGATE